

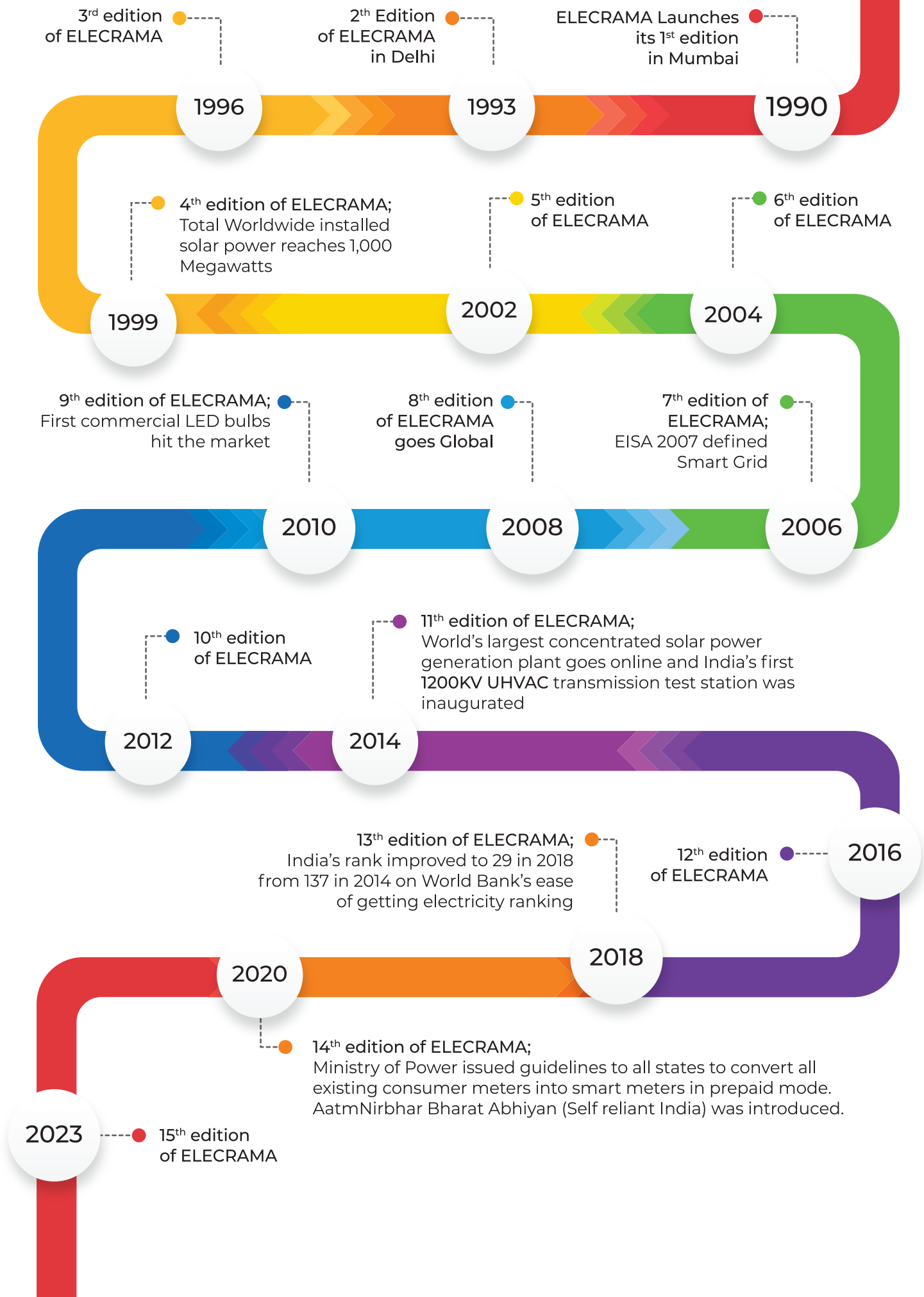


REIMAGINE ENERGY FOR SUSTAINABLE FUTURE

18-22 February, 2023
India Expo Mart, Greater Noida, NCR, India
www.elecrama.com



Legacy



GATEWAY TO INDIAN ENERGY SECTOR



Over the past two years, over \$ 2 trillion has been invested in the power distribution sector, and over the next 4-5 years, another Rs. 3 trillion will be deployed, especially under the Revamped Distribution Sector Scheme (RDSS).

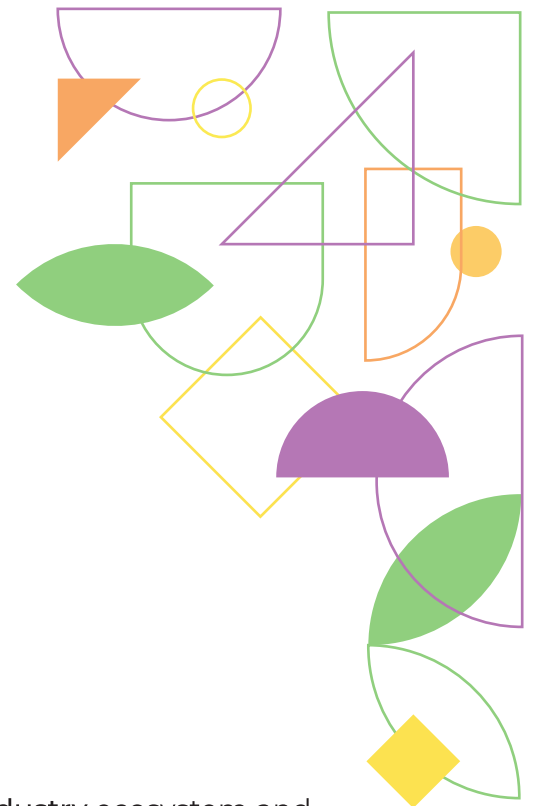
We are also stressing on the need to establish large-scale battery storage systems and encourage the industry for their active participation.

- Shri R K Singh

Hon'ble Minister of Power & New and Renewable Energy



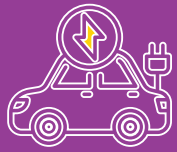
ABOUT **ELECRAMA**



ELECRAMA is the flagship showcase of the Indian Electrical Industry ecosystem and the largest congregation of power sector ecosystem in the geography.

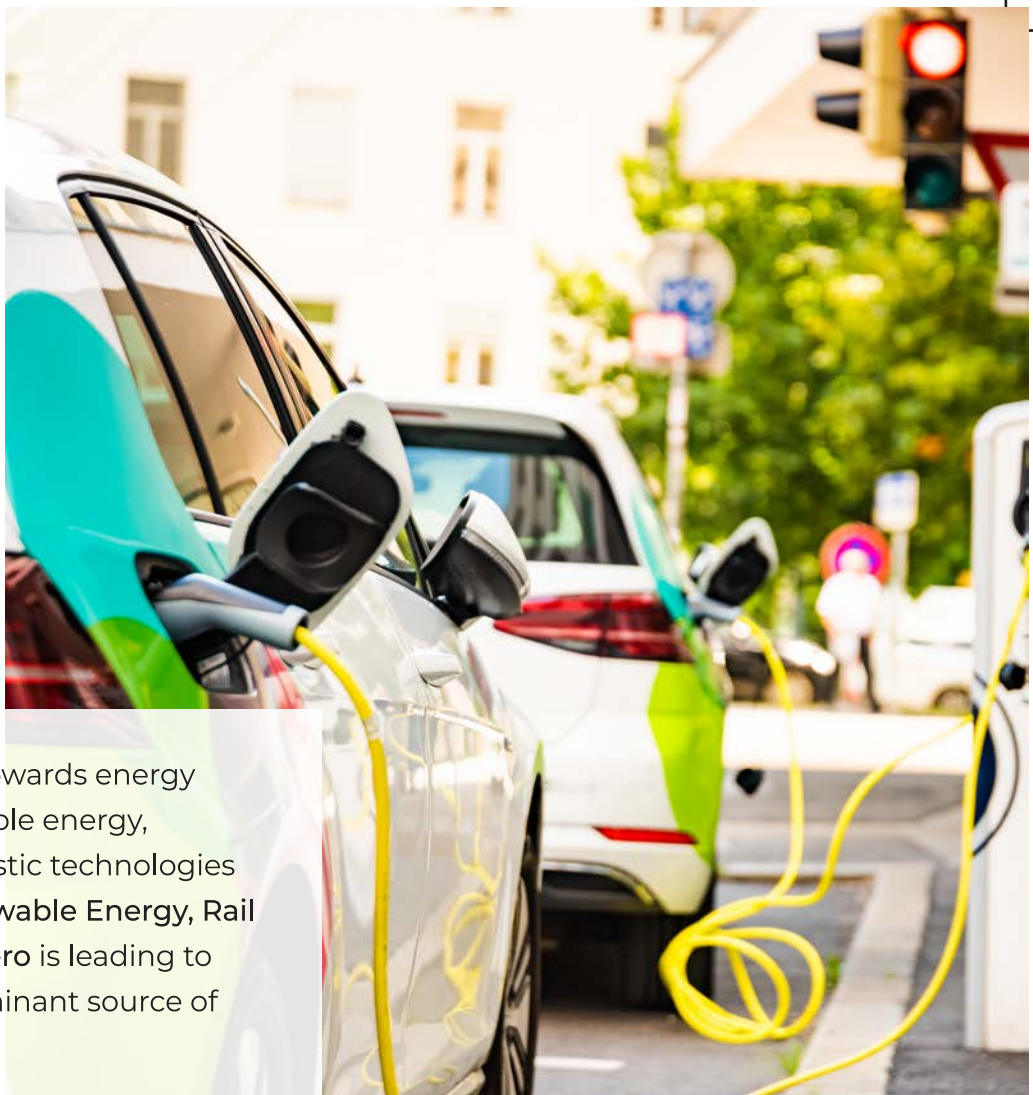
ELECRAMA brings together the complete spectrum of solutions that powers the planet from source to socket and everything in between. Featuring not just equipment & technology, but peerless thought leadership platforms for everything electric – from technical conclaves to industry summits.



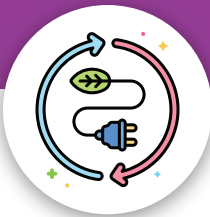
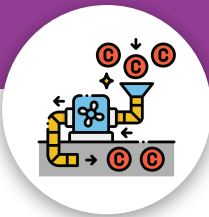
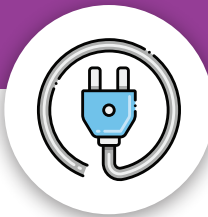


Future Energy is **Electricity**

As the world is progressing towards energy transition to clean & sustainable energy, propelled by the use of futuristic technologies like EV, Charging Infra, Renewable Energy, Rail electrification, Carbon net Zero is leading to electricity becoming the dominant source of energy.

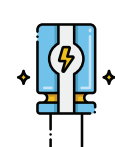
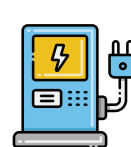
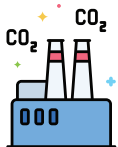


In India it will translate into **8 times increase in electricity consumption from 1100 KWH to 10,000 KWH** resulting in massive upgradation of the **Electrical Infrastructure**.



Massive Business opportunities are envisaged in

- ▶ Cables
- ▶ LV Switch Gear
- ▶ Solar PV
- ▶ Power Electronics
- ▶ EV Ecosystem
- ▶ Electric Vehicles
- ▶ Charging Infra
- ▶ Components
- ▶ Battery Storage Value Chain
- ▶ Green Hydrogen



Leverage the Multi Billion Opportunity

Strengthening the Core through Reliability, Quality and Safety of electrical products and equipment.



New business opportunities in massive capital investments in Railways, Metro, Airport, Defense, Smart cities, Buildings, EV ecosystem.



Strengthening the Supply Chain through Vendor development highlighting importance of Small, Medium and Micro industries.



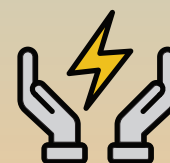
Opportunities for Start Up ecosystem.



Innovation & Future technologies in Storage, Green Hydrogen, Fuel Cells, AI, IoT.



Sustainability through Energy Conservation, Net Zero, Smart Consumption.



Right Skilling through Talent Upgradation, Industry Academia interconnect.



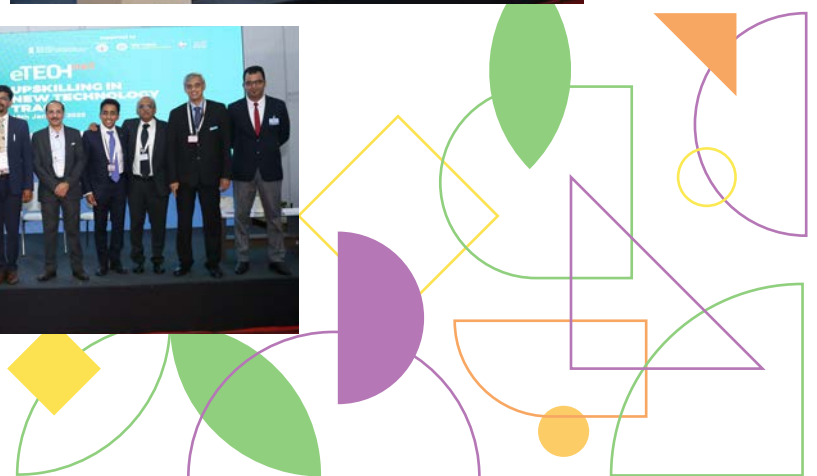
Co-located Events



World Utility Summit, a pioneering thought leadership forum, attempts to set the agenda for the future, actively playing the role of a key enabler for the eco-system, to develop optimal solutions, technology and products. The World Utility Summit is attended by CXOs of utilities, energy efficiency bodies, standards organizations, regulators, finance professionals and policy makers from around the world.



eTechNxt showcases new technologies which are going to impact the electricity and power sector in a big way. These technologies are already brewing up and going to be the next big thing.





Reverse Buyer Seller Meet (RBSM), the biggest meeting place of International Buyers who plan to source electrical products and equipment from India. RBSM is in line with the 'Make In India' initiative. 700 foreign buyers from Africa, ASEAN, CIS, WANA, NAFTA, Europe will meet South Asia Indian sellers in one on one meeting



The Domestic Buyer-Seller Meet (DBSM), strengthens the Indian businesses, especially the MSMEs, opening the world market for them to achieve more business in public and private utilities.

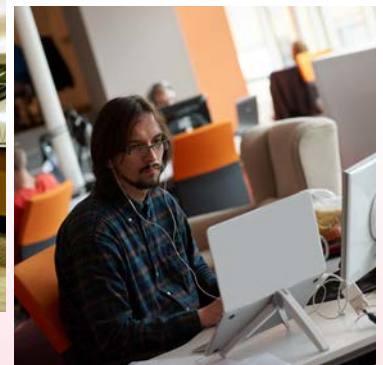
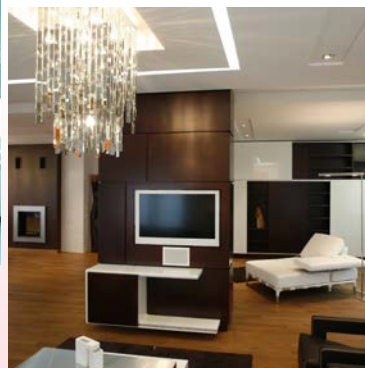




buildELEC

A Unique Exposition on Building Electrical Systems

buildELEC focusses on the evolving roles of artificial intelligence and IoT, Smart Tech, energy efficiency, security, power quality, covering rooftop solar, security and surveillance, and lighting. buildELEC showcases latest technologies to build electricity smarter and safer buildings through H30 (homes, hospitals, hotels) is which is of urgent importance considering short-circuits being one of the leading cause of fires in India.



Fair Facts of EL 2020

Over **1370** Exhibitors
showcased their technologies.

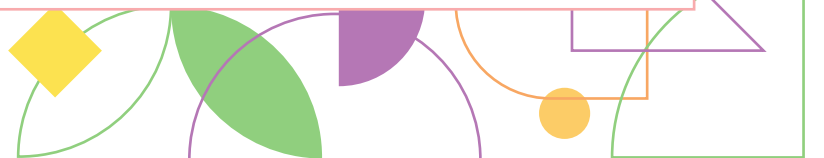
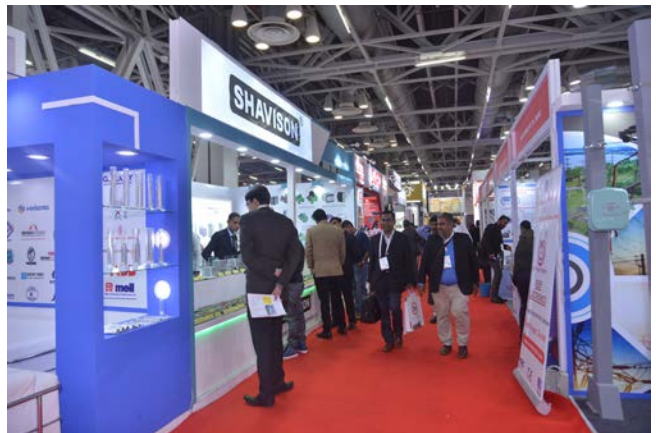
Business queries worth
\$4.6 Bn

Over **3,00,000** footfalls
in five days at the world's largest confluence
of everything electric

Participation from **650** buyers
from 70 countries including Southeast Asia,
the Middle East, Latin America, CIS countries
and SAARC nations

Over **80,000 sqms**
of exhibition space, 10 country pavilions
and participation from over
60 countries

Glimpses of EL2020





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About Venue

India Expo Mart is one of the leading venues in India, which offers technology driven, world-class facilities and safety standards suitable for hosting international business-to-business exhibitions, conferences, congresses, product launches, and promotional events, amongst others.

Organiser

About IEEMA

Indian Electrical & Electronics Manufacturers' Association (IEEMA) is the apex association of manufacturers of electrical, industrial electronics and allied equipment in India.

Founded in 1948, IEEMA is the first ISO certified industry association with encompassing the complete value chain in power generation, transmission and distribution equipment, including new and renewable energy.

IEEMA members contribute to more than 95% of the power equipment installed in India and represent a turnover of over USD 50 Billion. IEEMA has a PAN India presence with its corporate office at New Delhi, registered office at Mumbai, regional offices at Kolkata and Bangalore and eight state offices.

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